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Under the Patronage of
His Majesty King Abdullah II ibn Al Hussein

INNOVATE. CONNECT. TRANSFORM

MENA ICT
FORUM 2024

SYNERGY IN INNOVATION
Navigating the Future of ICT in MENA

20 - 21 NOVEMBER | **King Hussein bin Talal Convention Centre, Dead Sea – Jordan**

www.menaictforum.com

int@j
Information and Communications Technology Association - Jordan

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SUMMARY

The **MENA ICT Forum 2024** is the premier biennial event for the information and communication technology (ICT) industry in the Middle East and North Africa (MENA) region. Since its inception in 2002, under the esteemed patronage of His Majesty King Abdullah II Ibn Al Hussein, the forum has become a significant platform for decision-makers from the private ICT sector, government, and academia to network, share insights, and explore emerging technologies. The 2024 edition promises to be a dynamic technology and networking event, connecting regional and global participants to discuss and shape the future of ICT.

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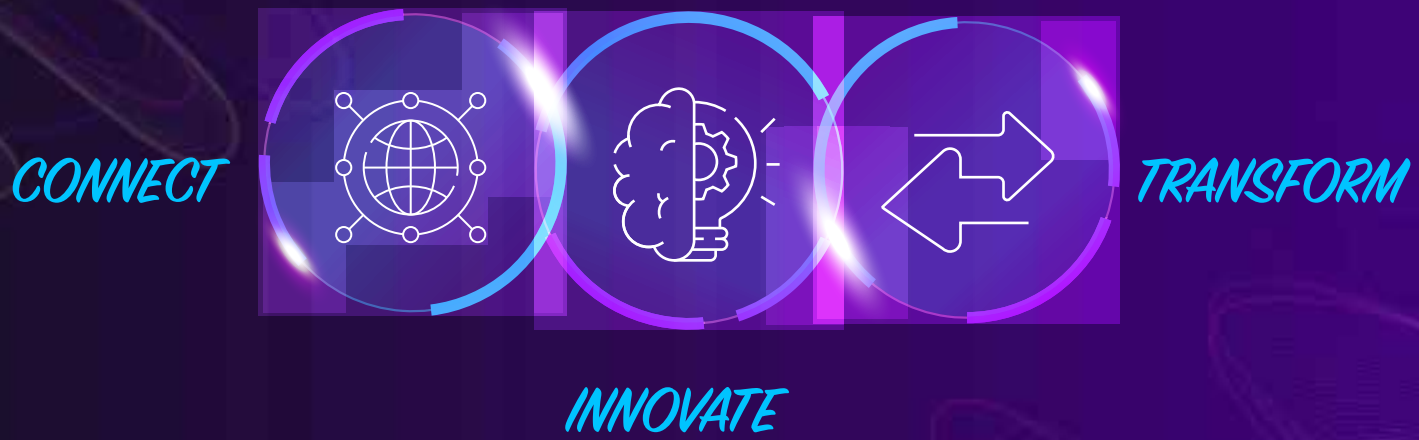
MENA ICT FORUM 2024 THEME

The theme of **MENA ICT Forum 2024** will be “Synergy in Innovation: Navigating the Future of ICT in MENA” taking into consideration 3 Pillars:



Together, these three pillars – Connect, Innovate, and Transform – shape a vision for a future where technology is not just an enabler, but a driver of comprehensive growth and progress.

MENA ICT FORUM 2024 TOPICS

- *ICT FUTURE* Foresight
- *MARKET DEMAND* and IT Readiness
- Strategic *REGIONAL COLLABORATION*
- *COMPETITIVE OUTSOURCING* Dynamics
- *AI MARKET* and Skill Transformation
- Advancing *URBAN TECHNOLOGY*
- *CYBERSECURITY* Threat Landscape

OBJECTIVES

Networking and Collaboration:
Foster networking opportunities among decision-makers, experts, and practitioners in the ICT sector.

Knowledge Exchange:
Facilitate the exchange of knowledge, experiences, and best practices in ICT.

Innovation Showcase:
Highlight the latest innovations, trends, and solutions in the ICT industry.

Startup Support:
Provide a platform for startups to exhibit and engage with investors and stakeholders through "Startup Village Arabia."

Regional Integration:
Position Jordan as a gateway for ICT products and solutions to regional markets.

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EXPECTED OUTCOMES

Strengthened regional and global ICT networks.

Increased knowledge and awareness of current and future ICT trends.

Constructive dialogues and partnerships between public and private sectors.

Enhanced visibility for ICT Sector companies and support for startups and entrepreneurs.

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MENA ICT FORUM 2024 ACTIVITIES

Startup Village Arabia

MENA ICT FORUM 2024 Awards

MENA ICT
FORUM 2024

Exhibition

B2B Meetings

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TARGET AUDIENCE

Local, Regional, and International Audience

- ICT Industry Leaders and Decision-makers
- Government Representatives
- Academia and Researchers
- Technology Enthusiasts
- Startups and Entrepreneurs
- Venture Capitalists and Investors

NUMBER OF PARTICIPANTS

3,000+
participants

AGENDA

Day 1, 20 November 2024

Day	Start	End	Session Title
Day 1	08:00	09:00	Networking and Registration
	09:00	09:15	Ahlan Wa Sahlan
	09:15	10:00	The Future of ICT in MENA: Opportunities and Challenges
	10:00	10:45	Innovative Solutions Transforming MENA's ICT Landscape
	10:45	11:15	Building Bridges: Fostering Global ICT Networks
	11:15	11:45	Exhibition & Networking - Coffee Break
	11:45	12:15	Catalyzing Change: Empowering Women in MENA's Tech Ecosystem
	12:15	13:00	Leveraging IT & Business Process Outsourcing for Mutual Growth in MENA
	13:00	14:00	Lunch & Networking
	14:00	14:45	Smart and Cognitive Cities: Transforming Urban Spaces in MENA

B2B MEETINGS

B2B MEETINGS

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Day 1, 20 November 2024

Day	Start	End	Session Title
Day 1	14:45	15:30	Fintech Innovations: Driving Financial Inclusion & Growth in MENA
	15:30	16:00	Utilizing AI in Public Services
	18:00	19:00	Exhibition & Networking
	19:00	21:00	Gala Dinner & Cultural Event

Day 2, 21 November 2024

Day 2	08:00	09:00	Networking
	09:00	09:45	Cybersecurity Challenges in the Digital Age: Safeguarding MENA's Future
	09:45	10:30	Fostering Tech Talent in MENA: The Golden Triangle
	10:00	10:30	Harnessing Market Intelligence for Tech Sector Growth
	10:30	11:15	Elevating Education: The State of EdTech in MENA
	11:15	11:45	Exhibition & Networking - Coffee Break

B2B MEETINGS

B2B MEETINGS

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Day 2, 21 November 2024

Day	Start	End	Session Title	
Day 2	11:45	12:15	Safeguarding Data Privacy in MENA: Challenges and Solutions Advancing Healthcare: The Evolution of HealthTech in MENA	B2B MEETINGS
	12:15	13:00	Navigating the AI Landscape in MENA: Ethics, Impact, and Governance	
	13:00	14:00	Lunch & Networking	
	14:30	15:15	Media in the Age of AI: Challenges and Opportunities in MENA	B2B MEETINGS
	15:15	16:00	Semiconductors in MENA: Charting a Path to Innovation and Leadership	
	16:00	17:00	Telecom Innovations and Infrastructure Development in MENA	
	17:00	18:00	Announcements, Competition Results & Closing Networking	

*Detailed Agenda and Speakers will be provided and updated on ongoing basis

SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES

	Platinum Sponsor	Telecom Sponsor	Banking Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Cultural Evening
Sponsorship Value (USD) (Excluding 16% Sales Tax)	$65,000	$50,000	$50,000	$40,000	$30,000	$15,000	$20,000
Exhibition Booth	~ 4 x 4 m2	~ 3 x 3 m2	~ 3 x 3 m2	~ 2.5 x 2.5 m2	~ 2 x 2 m2	~1 x 1 m2	~1.5 x 1.5 m2
Logo visible in Plenary Hall	Very Large	Large	Large	Medium	Small	Small	Small
Logo visible in Breakout Rooms	Very Large	Large	Large	Medium	Small	Small	Small
Logo on Venue Branding Items	Very Large	Large	Large	Medium	Small	Small	Small
Logo on Thank-you Sign	Very Large	Large	Large	Medium	Small	Small	Small
Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing	Opening & Closing	Closing Session	Closing Session	Evening Function
Logo on Lanyards	Yes	--	--	--	--	--	--
Logo on Website	Very Large	Large	Large	Medium	Small	Small	Small
Profile & Advertising Space in e-Booklet	Front/Back/ Center	Full Page	Full Page	Full Page	Full Page	Half Page	Full Page
Logo on Email Promotions	Very Large	Large	Large	Medium	Small	Small	Small
Complimentary Passes	12	10	10	8	6	3	5

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EXHIBITION PACKAGES

	Premium Booth	Standard Booth
Exhibition Value (USD) (Excluding 16% Sales Tax)	$5,500	$2,400
Exhibition Booth	~ 3 x 3 m2	~ 1.5 x 1.5 m2
Logo on Website	√	√
Profile & Advertising Space in e-Booklet	Full Page	Full Page
Logo on Email Promotions	√	√
Complimentary Passes	5	3

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EXHIBITION PACKAGES

	Startup Village Arabia Startup Booth*
Value (USD)(Excluding 16% Sales Tax)	$750
Booth Space	~ 1 X 1 m2
Logo on Website	Yes
Profile & Advertising Space in e-Booklet	Yes
Confirmed One to One Meetings with VCs	Yes
Pitch Competition	Yes
Access to All Sessions	Yes
Number of Delegate Passes	2

*To be eligible, your startup / delegate must be registered and have a complete profile at www.startupsjo.com

www.menaictforum.com/startup-village-Arabia /MENAICT

NATIONAL PAVILIONS PACKAGES

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NATIONAL PAVILION PACKAGES

Feature / Offering	Category A	Category B	Category C
Total Space	24 m2	12 m2	8 m2
Ideal Space for (1 x 1 m2 Booths)	Up to 10 booths	Up to 6 booths	Up to 4 booths
Country Flag visible in Plenary Hall	Large	Medium	Small
Country Flag visible in Breakout Rooms	Large	Medium	Small
Country Flag on Venue Branding Items	Large	Medium	Small
Country Flag on Thank-you Sign	Large	Medium	Small
Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing
Country Flag on Website	Large	Medium	Small
Advertising Space in Booklet	Full Page	1/2 Page	1/4 Page
Country Flag on Email Promotions	Large	Medium	Small
Complimentary Forum Passes	26	15	10
Space Rent Fee (Excluding 16% Sales Tax)	$35,000	$25,000	$15,000

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REGISTRATION FEES FOR DELEGATES

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REGISTRATION FEES FOR DELEGATES

int@j Members Fees	Ends	Group A (1 - 3)	Group B (4 - 6)	Group C (7 - 9)	Group D (10+)
Early Bird Rate	May 31st	$320	$290	$275	$255
Reduced Rate	August 16th	$375	$335	$320	$300
Standard Rate	October 31st	$425	$385	$365	$340
Late Registration	November 16th	$510	$460	$440	$410

Non-members Fees	Ends	Group A (1 - 3)	Group B (4 - 6)	Group C (7 - 9)	Group D (10+)
Early Bird Rate	May 31st	$490	$440	$420	$390
Reduced Rate	August 16TH	$570	$515	$490	$455
Standard Rate	October 31st	$650	$585	$555	$520
Late Registration	November 16th	$780	$705	$670	$625

Registration Fees for Delegates*:*Exclusive of 16% Sales Tax

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Startup Village Arabia

REGISTRATION FEES FOR DELEGATES

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STARTUP VILLAGE ARABIA
REGISTRATION FEES FOR DELEGATES

	Startup Village Arabia Delegate*
Value (USD) (Excluding 16% Sales Tax)	$275
Booth Space	No
Logo on Website	No
Listing in e-Booklet	No
Confirmed One to One Meetings with VCs	No
Pitch Competition	No
Access to All Sessions	Yes
Number of Delegate Passes	1

*To be eligible, your startup / delegate must be registered and have a complete profile at www.startupsjo.com

www.menaictforum.com/registration

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FLASHBACK OF MENA ICT FORUM 2022

PARTICIPANTS FROM 40 COUNTRIES

IN NUMBERS

2,637
Total Participants

146
Speakers

6
National Pavilions

96
Sessions and Presentations

154
Exhibitors

63
Startup Booths

14
University Faculty & Student Participation

77
Representatives of **53** regional and international VC Funds

400+
Meetings between VCs and Entrepreneurs

1,400+
B2B Meetings

17
Announcements and MoU's

20
Sponsors

12
Strategic Partners

PARTICIPANTS CLASSIFICATIONS

561
Chairpersons, Board Members, CEOs, VPs, C-Level & Founders

793
Executives, Directors, Managers & Department Heads

236
Government, Embassy & Ministry Officials

264
University Faculty & Students

783
Experts, Advisors, Professionals & Consultants

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THANK YOU

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Information and Communications Technology Association - Jordan

IN PARTNERSHIP WITH

Ministry of Digital Economy and Entrepreneurship

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الاتحاد العربي لتقنية المعلومات والاتصالات ARAB ICT UNION

AHK Deutsch-Arabische Industrie- und Handelskammer Chamber of Industry and Commerce الغرفة الألمانية العربية للصناعة والتجارة

مجلس الأعمال العراقي Iraqi Business Council

ISACA Chapter Name

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NATIONAL PAVILION PARTICIPANTS

romaniaIT
CREATIVE TALENT. TECHNICAL EXCELLENCE.

PCA
Professional Computer Association of Lebanon
جمعية المعلوماتية المهنية في لبنان

ADVANTAGE AUSTRIA

INNOVATE JORDAN

IPSD
INNOVATIVE PRIVATE SECTOR DEVELOPMENT

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Thank You

STARTUP VILLAGE
EXHIBITORS

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Thank You

STARTUP VILLAGE

INVESTORS

SOME PHOTOS

More photos and videos could be found through www.menaictforum.com

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MEET THE ORGANIZER

int@j
Information and Communications Technology Association - Jordan

The Information and Communications Technology Association of Jordan (int@j), founded in 2000, is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.

int@j serves as the collective voice of the industry, advocating on behalf of its stakeholders and seeking to maximize the contribution of the ICT sector towards Jordan's national economy. As the representative of Jordan's ICT and ITES sectors, int@j supports its members with the tools they need to continuously grow and expand.

int@j has been organizing and hosting the MENA ICT Forum since 2002. For more information about the association or to join as a member, please visit www.intaj.net

The ICT Association of Jordan - int@j intajICTJO
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