

Delegates of the Tourism Committee and Working Party on Tourism Statistics are invited to participate in the

OECD Tourism Policy Dialogue with the Private Sector on the COVID-19 crisis

29 September 2020

12:00-13:30 CEST (Paris time)

Zoom meeting

Dear Delegates

You are invited to participate in this virtual discussion with representatives of the private sector on policy measures to mitigate the impact of the COVID-19 pandemic and to prepare the recovery. Please find attached the draft agenda.

The purpose of the meeting is to provide a platform to exchange with representatives from peak tourism bodies and businesses on the impact of COVID-19 and outlook for the sector, needs of tourism businesses and priorities area of action, and potential policy solutions.

Key issues for discussion include:

- **Latest updates on impacts and forecasts:** What are the key issues facing the sector today, and how do you see the situation evolving? How do you see the timeline for the recovery, and what long-term impacts are foreseen?
- **Current policy support:** Are policy response measures reaching the sector and meeting the needs of tourism businesses? What is working well, and where are the gaps (national and international)?
- **Additional policy measures:** What additional measures is the private sector calling for to support the sector in the coming weeks and months? What are the priority areas for action?

The meeting will prepare and inform discussion on this topic at the 106th session of the Tourism Committee on the 13-14 October 2020.

Registration

We invite you to **register in advance** via the following

link: <https://meetoecd1.zoom.us/meeting/register/tJEvceiqqjkqHdN1xcwN7iHHdY-CvwJmJdrv>

Delegates are requested to register using “**COUNTRY – Firstname Lastname**”

After registering, you will receive a confirmation email containing information about joining the meeting. Note that participation in the meeting is by invitation and only registered delegates will receive the access details (via weblink) to join the meeting.

You will also find attached, for your information, additional information on participating in a Zoom meeting.

The meeting will be conducted in English. Please address any questions you may have to Anna Bolengo (anna.bolengo@oecd.org).

Many thanks,
Tourism Secretariat

*Note: The meeting will be **recorded** for the Secretariat's purposes only. All personal data will be processed in accordance with [OECD Personal Data Protection Rules](#).*

DRAFT AGENDA

12:00-12:05: Introduction

Mr. Alain Dupeyras, Head of the Regional Development and Tourism Division, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD

12:05-12:10: Opening remarks

Mr. Sérgio Guerreiro, Chair, OECD Tourism Committee and Senior Director, Turismo de Portugal

12:10-13:15: Tourism Policy Responses to the COVID-19 Pandemic: the industry perspective

Lead private sector interventions

Participants will be invited to exchange views on the issues raised, priorities for action, and possible policy solutions.

Key issues for discussion:

- **Latest updates on impacts and forecasts:** What are the key issues facing the sector today, and how do you see the situation evolving? How do you see the timeline for the recovery, and what long-term impacts are foreseen?
 - **Current policy support:** Are policy response measures reaching the sector and meeting the needs of tourism businesses? What is working well, and where are the gaps (national and international)?
 - **Additional policy measures:** What additional measures is the private sector calling for to support the sector in the coming weeks and months? What are the priority areas for action?
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13:15-13:30: Conclusions and next steps

Ms Jane Stacey, Head of the Tourism Unit, Regional Development and Tourism Division, CFE, OECD

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