

A Regional Hub: North Al Batinah Governorate, with Suhar at its heart, aspires to become a regional logistic and business hub in the Middle East. This ambitious vision aims to leverage the strategic location of Suhar and the vast economic potential it offers. Through the Suhar Investment Forum, we aim to attract both local and foreign investments that will drive innovative development in the Governorate and bolster its position on the global economic stage.

Gateway to Success : The OCCI Branch in North Al Batinah Governorate plays a pivotal role in promoting investment opportunities to both local and foreign investors. The Forum will unveil a plethora of investment prospects within Suhar Port, Free Zone, Suhar Industrial Area, as well as opportunities in tourism and commercial centers. These projects will not only stimulate economic growth but also create jobs, enhance development, and address key challenges facing the investment landscape.



Regulating Growth: The Suhar Investment Forum will provide valuable insights into the laws and regulations governing investment in North Al Batinah Governorate, ensuring that investors have a clear roadmap for their ventures. It will foster collaboration between the public and private sectors, fostering a conducive business environment and creating employment opportunities for job seekers.





The 2-Day Power Packed Event Includes:

The Forum

Exchange of information, knowledge, views and investment opportunities

B2B Meetings

Exclusive designated private meeting rooms for the VIP delegates

Investor Exhibitor Slot

Companies from public and private sector showcasing the investment gateways and opportunities for investors

Suhar Investment Forum felicitation

Honouring the most successful FDI initiatives in different sectors in a gala evening ceremony

Site Visits

The Site Visits activity provides attendees with a unique opportunity to explore carefully selected locations and projects that are at the forefront of shaping the business landscape in Suhar.



Event Highlights



Keynote addresses by global experts

Speeches by top policymakers on Oman's open regulatory landscape

Focused presentations on US\$10 billion plus investment opportunities in Suhar and their benefits

Interactive panel discussions with industry experts

Participation of 600+ delegates from Oman, the region, and international markets

Congregation of 200+ global investors including HNIs and institutions

Unique platform for never before networking between investors, project owners and regulators

High decibel media coverage local, regional and international media

Felicitations of successful FDIs in Suhar

Exhibition of major investment projects in Suhar

Extensive exposure in international & regional media – digital, print, TV & radio



Agenda

Day 1

Main Hall

08.30 – 10.30:

Session 1: Focus on Suhar as an Investment destination and ease of doing business.

Delve into the vibrant potential of Suhar as an investment destination. This segment will highlight the strategic advantages and opportunities that Suhar offers to investors and discover how Suhar's favorable business environment, coupled with its commitment to innovation and sustainability, makes it a prime choice for investment.

- Welcome speech
- Keynote speeches by leading government officials
- Signing ceremony on major Memorandum of Understanding (MoUs) on investments in Suhar.
- Exhibition Opening

10.30 – 11.00:

Networking Break

11.00 – 14.00:

Session 2: Special focus on incentives, opportunities and the promise of Suhar as an investment destination

Unravel a world of incentives, opportunities, and endless possibilities for investors, and discover the wealth of benefits that await those who choose to invest in Suhar, from strategic advantages to thriving sectors ready for growth.

- Presentation on key investment opportunities that signify a remarkable showcase of diverse and enticing prospects for investors looking to engage with the city of Suhar.





- Presentations by senior officials of key investment promotion bodies, relevant ministries and major investors in Suhar.
- Panel Discussion on 'Incentives, opportunities and the promise of Suhar as an investment destination'

Learn how Suhar offers a compelling trifecta of incentives, abundant investment opportunities, and a promising future as an investment destination. With tax benefits, strategic location, and robust infrastructure, the city beckons investors to participate in its economic growth story, making it a beacon of opportunity in the region.

14.00:

Lunch

15.00 – 17.00:

Tour of Sohar Port & Freezone and Industrial Estate

A journey through the heart of Suhar will explore the dynamic synergy of industry, innovation, and natural beauty on the bespoke tour. This curated experience promises to be a captivating blend of tradition and modernity, showcasing the key features and highlights of Suhar's thriving landscape and the supporting Port and Freezone.

Parallel Track (Large Meeting Room) – B2B Meetings with Teams of:

10.00am - 11.00am: Government foreign investment promotion bodies

11.00am - 12.00pm: Sohar Port and Freezone

12.00pm - 1.00pm: Tourism & Real Estate

1.00pm - 2.00pm: Project financing

19.00 – 21.00

Evening Gala Dinner - Main Hall (By Invitation)

- Welcome address
- Felicitation of key investors and event partners
- Dinner



Agenda

Day 2

Main Hall

8.30 – 11.20:

Session 1: Investment opportunities in Energy & Minerals

Investment opportunities in Suhar's energy and minerals sector are aplenty for exploration. The region is a hub for diverse mineral resources like limestone and gypsum, and is also a hotspot for renewable energy projects, including solar, wind power, and now green hydrogen and its derivatives

- Presentations by senior government officials and major investors in energy and minerals sector
- Panel discussion on Investment opportunities in Energy & Minerals

Session 2: Logistics & Supply Chain – Growth and Investment Opportunities

Suhar's logistics and supply chain sector is experiencing rapid growth, presenting lucrative investment opportunities owed largely to its strategic location, state-of-the-art port, and freezone facilities. The session will focus on how investors can tap into this dynamic sector, poised for continued expansion and innovation

- Presentations by senior government officials and major investors in logistics & supply chain

11.20:

Networking & Coffee Break





11.40 – 13.30

Session 3: Suhar – A gateway to new opportunities in diversified sectors

A session highlighting how Suhar is a gateway to new opportunities across diversified sectors. Its strategic location, robust infrastructure, and business-friendly environment make it an ideal destination for investors in tourism, food processing, .

- Presentations by senior government officials and major investors in tourism, food processing, transport, IT and energy.
- Panel discussion on Suhar – The gateway to new opportunities in diversified sectors

1.30pm:
Lunch

Parallel Track (Large Meeting Room) – B2B Meetings with Teams of:

10.00am -11.30am: Oil & gas, petrochemicals, power, renewable energy & minerals

11.30am - 1.00pm: Manufacturing, industrial estates and major investors

10.00am -1.00pm: Project Financing



Focus Areas

- Changing global economic landscape
- Oman Vision 2040
- New foreign investment laws
- New single channel FDI fastrack processing
- Free zones
 - Industrial cities

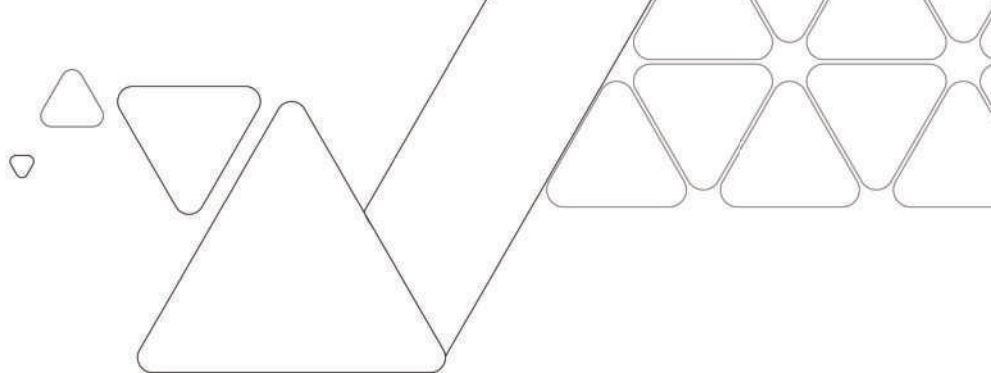


Sectors

-  Manufacturing
-  Petrochemicals
-  Logistics
-  Tourism
-  Agriculture
-  Fisheries
-  Mining
-  Energy

-  Food processing
-  Technology
-  E-Commerce
-  Healthcare
-  Education
-  Retail
-  Real Estate
-  Low carbon economy





Why Attend?

- Gain knowledge on the new, more open & friendly foreign investment laws in Oman
- Direct face-to-face interaction with decision makers for fastrack FDI processing
- Explore a wide variety of tangible over \$10 billion investment opportunities in over 15 industries across Oman
- Networking opportunities with top officials, business owners, joint venture partners and global investors (institutional & HNIs)
- Showcase your vision, services, products & infrastructure to the leaders from all over the world





Who Will Attend?

- Omani ministers & undersecretaries
- Top business owners in Oman
- C-Level executives of Oman's public & private sectors
- Heads of special economic zones, freezones and industrial cities in Oman
- Heads of regional & international chambers of commerce & industry
- Heads of regional & international sovereign funds
- Heads of regional & international public & private investment funds
- Top leaders from business consulting firms
- Top regional & global business owners
- C-level executives from regional & global firms
- Top officials of current institutional investors in Oman
- Ambassadors, Consul Generals & Commercial Attaches – Embassies & Consulate Generals
- Heads of foreign trade missions & bodies
- Heads of bilateral friendship clubs







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