




No. OIC/ECO-04/B-02/2024/ 0 0 0 2 5 0

Jeddah: 25 JAN 2024

The General Secretariat of the Organisation of Islamic Cooperation presents its compliments to all Member States of the Organization of Islamic Cooperation and has the honour to forward herewith a copy of the Note Verbale No.004/NV/ACAS/CCC/2024 dated 16<sup>th</sup> January, 2024, along with its annex, from the Embassy of the Republic of Cameroon, inviting Member States to the 9<sup>th</sup> International Exhibition for Enterprises, SMEs, and Partnerships of Yaoundé (PROMOTE 2024), which will be held in Yaoundé, Republic of Cameroon, from 17<sup>th</sup> to 25<sup>th</sup> February, 2024.

The General Secretariat would appreciate if the esteemed Member States could kindly transmit the information relating to the 9<sup>th</sup> International Exhibition for Enterprises, SMEs, and Partnerships of Yaoundé to their relevant Public and Private establishments and encourage them to actively participate in the said Fair.

The General Secretariat also wishes to inform that all communication on the PROMOTE 2024, including confirmation of participation, should be addressed to the contact person, whose details are given in the attached Note Verbale.

The General Secretariat avails itself of this opportunity to renew to all Member States of the Organisation of Islamic Cooperation the assurances of its highest consideration. 

*Encl: As stated above.*

To:

**All Member States  
of the Organisation of Islamic Cooperation**



Copies to:

1. Islamic Centre for Development of Trade,  
Casablanca, Morocco
2. Islamic Chamber of Commerce, Industry and Agriculture,  
Karachi, Pakistan



سفارة جمهورية الكاميرون

ص.ب: ٩٤٣٣٦ الرياض ١١٦٩٣ - المملكة العربية السعودية - هاتف: ٤٨٨٠٠٢٢ / ٤٨٨٠٢٠٣ (+٩٦٦ ١) فاكس: ٤٨٨١٤٦٣ (+٩٦٦ ١)

N°... 004.1.N.VACASIP.2024

Riyadh 16 JAN 2024

P. O. Box: 94336 Riyadh 11693

Saudi Arabia

Tel: (+966 1) 488 00 22 / 488 02 03

Fax: (+966 1) 488 14 63

E-mail: ambacamriyad@yahoo.fr

The Embassy of the Republic of Cameroon in Riyadh presents its compliments to the General Secretariat of the Organization of Islamic Cooperation (OIC) and Has the honour to forward herewith attached, an announcement from Cameroon's Ministry of Foreign Affairs, inviting OIC member countries to the 2024 PROMOTE TRADE FAIR from 17 to 25 February 2024 in Yaounde Cameroon under the theme: "PRIVATE SECTOR, EVOLUTION AND STRUCTURAL TRANSFORMATION OF AFRICAN ECONOMIES".

The 9th edition of PROMOTE offers companies of different sizes the opportunity to build partnerships, enhance know-how, sell, and gain better markets access in Central Africa. PROMOTE welcomes companies from Cameroon, Africa and the world (more than 30 countries from 5 continents) that exhibit and promote their knowhow; international groups that wish to position themselves as major players in their field; regional and international organisations that represent and accompany the innovations of their members; financial groups that are looking for companies with high growth potential; official and private institutions and regulatory agencies that explain their role. Though the event will welcome exhibitors from all sectors, priority will be given to Agriculture and agro-industry, Energy, Industry and Mining, Transport, Infrastructure and Public Works, Health, Finance - Microfinance, Insurance, Handicrafts and Manual Trades, Tourism and Leisure, Communication and Telecommunications, Media, Trade.

The Embassy wishes to request that member countries should inform their relevant national institutions and encourage their participation. Details about the event can be obtained by contacting the organisers: INTER-PROGRESS INTERNATIONAL FOUNDATION - AFRICA BRANCH Yaoundé Headquarters, Cameroon Yaoundé Office -Tel: +237 677 70 76 79 email: info@interprogress.org Douala - Bali office Tel : +237 675 29 35 91 email : [info@interprogress.org](mailto:info@interprogress.org).

The Embassy of the Republic of Cameroon in Riyadh avails itself of this opportunity to renew to the General Secretariat of the Organization of Islamic Cooperation the assurances of its highest consideration.

TO: The GENERAL SECRETARIAT OF THE ORGANIZATION OF ISLAMIC COOPERATION (OIC)

JEDDAH



**REPUBLIQUE DU CAMEROUN**

Paix – Travail – Patrie

**MINISTRE DES RELATIONS  
EXTERIEURES**

DIRECTION DES RELATIONS AVEC  
L'ORGANISATION INTERNATIONALE DE LA  
FRANCOPHONIE



**REPUBLIC OF CAMEROON**

Peace – Work – Fatherland

**MINISTRY OF EXTERNAL RELATIONS**

DEPARTMENT OF RELATIONS WITH  
THE ORGANISATION INTERNATIONALE  
DE LA FRANCOPHONIE

3310  
N° DIPL/D6/SD2/CS3/CECF

Yaoundé, le 01 DEC 2023

**LE MINISTRE DES RELATIONS EXTERIEURES  
THE MINISTER OF EXTERNAL RELATIONS**

**A TOUS**

**AMBACAM / HAUCOCAM / DELECAM/CONSULACAM**

Objet : 9<sup>ème</sup> édition du Salon PROMOTE  
(Palais des Congrès, du 17 au 25 février 2024).

J'ai l'honneur de vous informer que la 9<sup>ème</sup> édition du Salon International de l'Entreprise, de la PME et du Partenariat de Yaoundé (PROMOTE), se tiendra au **Palais des Congrès du 17 au 25 février 2024**, sous le Thème : « **Secteur privé, évolution et transformation structurelle des économies Africaines** ».

Placé sous le Haut Patronage du Président de la République, ce Salon offre aux entreprises du Cameroun, d'Afrique, d'Amérique, d'Asie et d'Europe, neuf (09) jours de visibilité, de positionnement, de rencontres et d'échanges, pour identifier les opportunités d'affaires, d'investissements et de partenariats dans plusieurs secteurs d'activités.

A cet effet, je vous invite à informer la diaspora camerounaise ainsi que les entreprises étrangères de votre zone géographique de compétence, pour une participation conséquente à cet évènement.

Le dossier de participation avec les différentes fiches de souscription sont disponibles en ligne et téléchargeables sur le site [www.salonpromote.org](http://www.salonpromote.org).

Vous voudrez bien me rendre compte de vos diligences sur ce dossier./-

Secrétariat Particulier	13 DEC 2023
Courrier Arrivé le	
Enregistré sous le n°	
Sorti le	13 DEC 2023



*[Handwritten signature]*  
M. B. A. A. A.