

## Open Innovations 2016

We are pleased to announce the upcoming **Moscow International Forum for Innovative Development “Open Innovations”**, to be held in October 2016 in Moscow, Russia. This year Skolkovo Innovation Center is authorized as an organizer and venue of the event.

Since its launch in 2012, the Open Innovations has established itself as a top-ranked international platform for entrepreneurs, corporations and scientists from all over the world gathering to discuss the most important technological trends and their economical and social impact. One of the main goals is to strengthen international cooperation in the promotion of innovation exchange and collaboration.

The 5<sup>th</sup> annual Open Innovations Forum will host **12,000 participants** over **3 days** from more than **30 countries**. Leaders across such stakeholder groups as Russian and foreign federal and regional authorities, corporations, startups and academia will come to Moscow to exchange ideas and debate solutions to help propel future global success. The Forum practical focus is to help all kinds of technology businesses to find new opportunities for development, connect with investors, partners and government officials.

The Forum is organized by Skolkovo with the support of the Government of the Russian Federation and co-organizers: the Ministry of Economic Development of the Russian Federation, the Moscow City Government, Vnesheconombank, the Chamber of Commerce and Industry of the Russian Federation, RUSNANO Group, Russian Venture Company and other development institutes.

Over 90 sessions, discussions, round tables and lectures will be held during the event, along with the Forum “Eurasian Week”. The Open Innovations 2016 will be dedicated to examining emerging technology trends and new business models and to improving business skills of the participants. The key aim of the Forum program is to unlock/unleash the best approaches to impactful innovation ecosystem. Participants will have a broad opportunities to find the answers to the most important business issues: Where to go to launch the startup? How to raise investment? What should technology entrepreneur do to be efficient?

Every year Russian Prime-Minister Dmitry Medvedev takes part in the Forum representing contry's innovation policy and strengthening international and bilateral relations in relevant spheres.

To learn more – [www.forinnovations.ru](http://www.forinnovations.ru)





**OPEN  
INNOVATIONS**

**2016**

**26-28  
October**



# OPEN INNOVATIONS

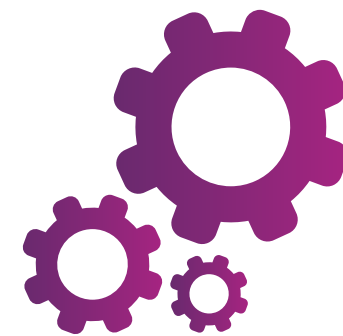
## The 5th Moscow International Forum for Innovative Development

Top-ranked international platform for tech entrepreneurs, corporations, scientists and government officials from all over the world gathering to discuss the most important technological trends and their economical and social impact.



### FORUM

3-day program  
90 events  
600 speakers from all over the world



### TECH SHOWROOMS

4 technology-specific areas  
200 exhibitors  
8 000 sq. m. atrium



### SKOLKOVO INNOVATION CENTER

Venue



### 12,000 PARTICIPANTS

over 3 days  
from more than 30 countries

Organized by Skolkovo with the support of the Government of the Russian Federation and co-organizers: the Ministry of Economic Development of the Russian Federation, the Moscow City Government, Vnesheconombank, the Chamber of Commerce and Industry of the Russian Federation, RUSNANO Group, Russian Venture Company and other development institutes.

# GOALS OF THE FORUM 2016

## Goals

- ★ Ecosystem development for collaboration.
- ★ Promotion of the innovative technologies integration by enterprises.
- ★ Commercialization of innovations and boosting the demand for it.
- ★ Innovative development of the Russian companies and institutions.
- ★ Popularization of launching breakthrough startups and adoption of innovations.
- ★ Self-presentation of the Russian Federation as one of the leader in this field.
- ★ Extension of the Government agenda in the context of innovative development.

## Results markers

### Quantity:

- tech entrepreneurs
- venture capitalists, investors
- corporations
- meetings, negotiations
- foreign keynote speakers
- foreign participants
- media releases

### Percentage:

- Russian CEO, CTO, CPO, investors
- Foreign CEO, CTO, CPO, investors
- Positive replies of the participants

# TARGET AUDIENCE 2016

## TECH BUSINESS

Attracting investments for the development and diversification, negotiations with a pool of investors

Partnering

Scouting teams and technologies to buy

## INNOVATION ECOSYSTEM

Platform for the exchange of best practices and cases

Access to exclusive information about the possibilities that can be used to launch, develop and scale projects.

## EDUCATION, SCIENCE AND HR

Searching R&D requests

Objective partnership (University + Business, Business + HR etc.)

Training personnel on request

Scouting personnel on request

## TECH ENTREPRENEUR

Forum involves all audiences stated in the terms of reference, but in 2016 we suggest to focus on **tech entrepreneurship as a key audience**

## FINANCIAL SECTOR AND VENTURE CAPITAL

Searching new ideas and new projects

Collaborating with investors, experience exchange and suggestions

New development models

## TRADITIONAL BUSINESS

Searching technologies to accelerate and codify business

Searching trends for business diversification

Learning new breakthrough business models

Hunting people with fresh approaches to develop and diversify business

## BUSINESS DREAMERS

Inspiring by new technologies

Getting access to the tools to launch your business

Obtaining information and consulting support in the launch of the project, opportunities navigation

Collaboration and team formation

## INNOVATIONS CONSUMER

Searching efficient technologies for further adaptation and use



# THREE DAYS, THREE FORUMS

October 26. Forum 1

## GLOBAL VISION: NAVIGATOR OF CHANGES

Forum is focusing on actual global transformations and new challenges which impact on everyone and breakthrough technologies converting everyday life.

The main track of the day is dedicated to technology trends with thematic sessions on market segments: FinTech, Blockchain, neuronet, AI, 'Industry 4.0', IoT, Big Data etc. As well as sessions of this day reflect NTI key markets and technologies.

October 27. Forum 2

## SPACE FOR DISRUPTION

Forum is about navigation on ecosystem opportunities and facilities for innovations on all stages of business development.

The aim of this Forum to provide all the segments of the primary audience: technologic entrepreneurs, investors, ecosystem leaders with optimal terms for synergetic cooperation by interactive formats. Thematic sessions enlight the aspects of enterprises launch, development and globalization.

October 28. Forum 3

## CREATIVE ECONOMY LAB

Forum is dedicated to advanced receipts on new ideas and products creation, making effective team, business modeling, tactics of new markets expansion, technics of companies growth stimulation, strategies of IP.

Forum includes practice- oriented sessions to off-line SMB enterprises and corporations, in particular from representatives of development institutes.

October 26–28

## EURASIAN WEEK

The key content emphases are: promotion of technology intensive export, comfortable jurisdiction, straightening of industrial technological chains – creation and reinforcement hereafter of Eurasian net of industrial cooperation and subcontracting.

# AGENDA 2016

October 26. Forum 1

## GLOBAL VISION: NAVIGATOR OF CHANGES

Horizons of the Future

Advanced Studies

Life Design

Digitalization

Industry 4.0

Smart Transport

October 27. Forum 2

## SPACE FOR DISRUPTION

Potential for Growth

Cluster of Opportunities

New Business Environment

Corporation Re-engineering

Ecosystem Development

Open Stage

October 28. Forum 3

## CREATIVE ECONOMY LAB

Drivers for Growth

Business Genesis

Tech School

Sales

Growth Drivers

Business Globalization

Eurasian Week

# OPEN INNOVATIONS TECH FOCUS

NTI technological priorities:

EnergyNet  
FoodNet  
SafeNet  
HealthNet  
AeroNet  
MariNet  
AutoNet  
FinNet  
NeuroNet

## Digitalization

IoT  
BigData  
Blockchain  
Artificial Intellect

AR/VR  
Cybersecurity  
FinTech

## Life design

FoodTech and AgroTech  
Digital Health  
BioEngineering and BioTech  
Neurotechnology

Optogenetics, Neurophotronics  
Organ-on-a-chip  
Smart Cities  
MedTech

## Industry 4.0

Intelligent Energy  
Digital Design and Modeling  
Industrial Internet, M2M  
Communications  
New Materials, 2D materials

Additive Technology  
Bionics  
Sensor and Robotics  
Waste Management  
and Waste-Free Production

## Smart transport

E-cars, Modular  
and Self-driving Car  
Aero and Sea Transport

Private Space Exploration  
Digital Logistics  
and Navigation



# KEY SPEAKERS 2012-2015



**Dmitriy Medvedev**  
Prime Minister  
of the Russian Federation



**Jyrki Tapani Katainen**  
Prime Minister of Finland  
2011-2014



**Jean-Marc Ayrault**  
Prime Minister of France  
2012-2014



**Li Keqiang**  
Premier of the State Council  
of the People's Republic of China



**Richard Branson**  
Founder of Virgin Corp.



**Peter Diamandis**  
Co-founder  
of Singularity University



**Hans Vestberg**  
CEO of Ericsson



**Duncan Mitchell**  
Senior Vice President of Cisco



**Andrea Wong**  
President of Sony Pictures  
Television



**Philippe Camus**  
Chairman of the Board  
of Directors of Alcatel-Lucent



**Gerald Schotman**  
Chief Technology Officer  
and Chief Scientist of Royal  
Dutch Shell (2009-2014)



**Guo Ping**  
Deputy Chairman of the Board,  
Rotating CEO of Huawei



**Joe Liu**  
Vice President of 3M



**Rupert Keeley**  
CEO of PayPal Europe Bank



**Richard J. Roberts**  
Nobel laureate



**Bertrand Piccard**  
Aeronaut  
Solar Impulse



**David Yang**  
Founder and Director of the board  
of ABBYY,



**Nouriel Roubini**  
Nobel laureate in economics



**Burt Rutan**  
Aerospace engineer



**Jim Morris**  
President of Pixar Animation  
Studios



**Aubrey de Grey**  
Chief Science Officer  
of the SENS Research Foundation



**Axel Flaig**  
Head of R&T at Airbus



**Carlo Ratti**  
Director of MIT SENSEable  
City Lab

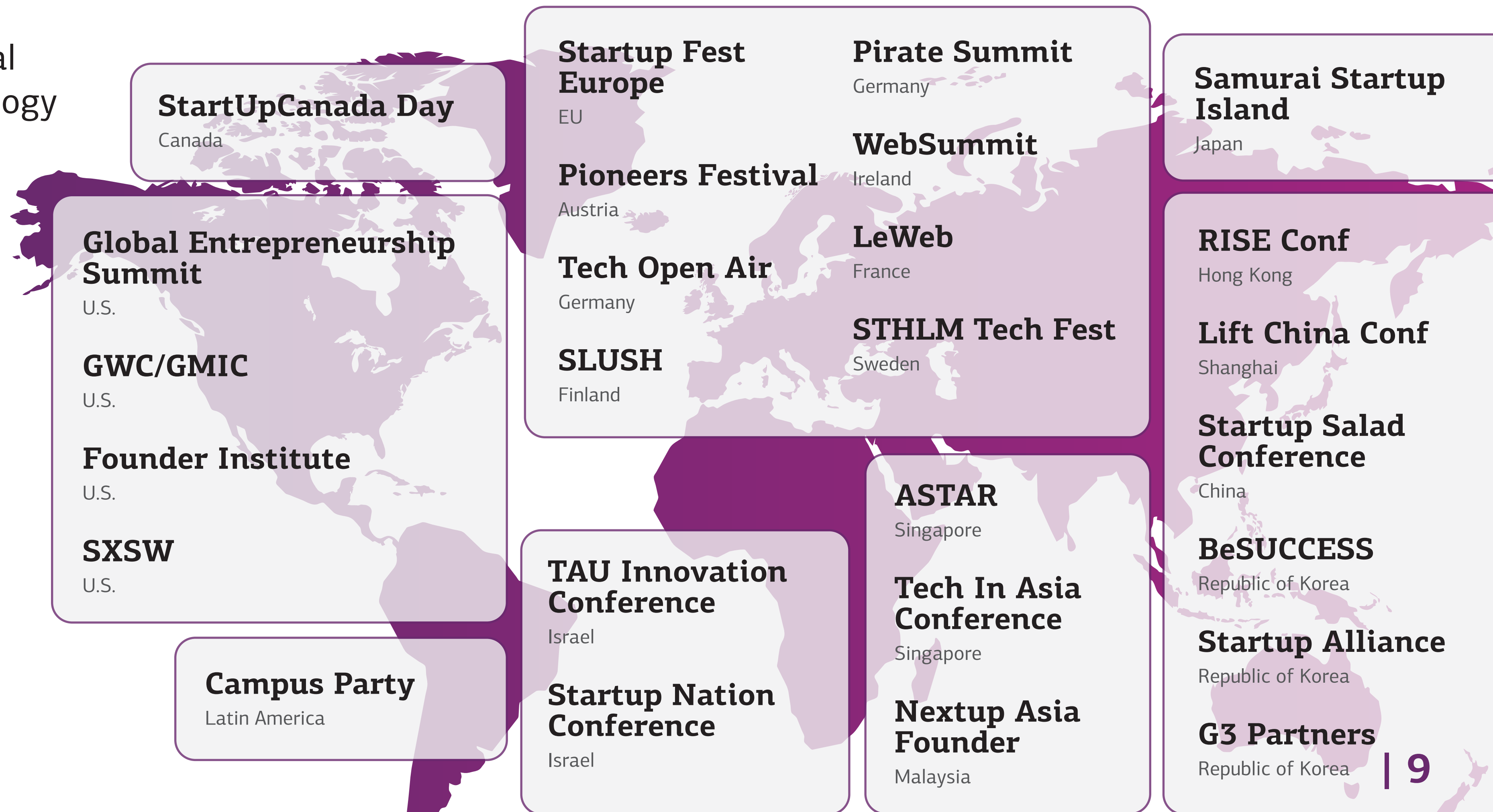


# iLEADERS TEAM-UP

## Integrating Open Innovations Forum into international networks and tech entrepreneur communities

Leaders of major international events in the world of technology and entrepreneurship will gather in Moscow.

- Meeting with Russian Deputy Prime Minister Arcady Dvorkovich
- Special sessions
- Open dialogue
- Informal socializing





# PARTNERSHIP FOR INNOVATIONS

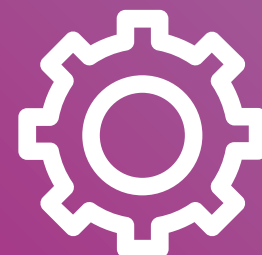
One of the main goals is to strengthen international cooperation in the promotion of innovation exchange and collaboration.

Partner countries in previous years —  France  Finland  China

## This format includes:



Official delegation, headed by the Prime Minister



Country's technology projects showroom



Participation of delegation representatives as speakers in the forum program



Special events within business program



Signing of agreements between companies and organizations of partner countries



Contribution to the Forum Open Ceremony



# INFORMAL SOCIALIZING

**Let's go!**

—Yury Gagarin

**A GAGARIN PARTY**  
for forum participants  
will take place  
at the Renova LAB  
R&D Centre



# PARTNERS AND SPONSORS 2012-2015





# VENUE: SKOLKOVO INNOVATION CENTER

**400 HECTARES**  
land plot area

**2 500 000 SQ. M**  
total floor area

**THE BIGGEST  
TECHNOPARK**  
in Europe — 96 228 sq. m

**RENOVA, BOEING, DAURIA**  
and other R&D centers

**1200 STUDENTS**  
at Skoltech University

**COMPLETE  
INFRASTRUCTURE**  
for work and life by 2020



**1500**  
**STARTUPS**

**30 000**  
**WORKSPACES**

**30+**  
**COMMON USE CENTERS**















# CONTACT INFORMATION

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