



МІЖНАРОДНИЙ ВИСТАВКОВИЙ ЦЕНТР  
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*Invitation to International East European Forum «Innovative Economy and Science»  
together with International Forum «Innovation Market»*

We are pleased to invite to visit of International East European Forum «Innovative Economy and Science» together with International Forum «Innovation Market» scheduled from 22-24 November 2016 at the International Exhibition Centre, Kyiv, Ukraine. This conference will be a joint effort of International Exhibition Center, National Academy of Science of Ukraine, leading technical Universities of Ukraine and Poland 3.0.

The Event will consist of:

- Conference dedicated to innovative development of various areas of Economy and Polish-Ukrainian joint cooperation for business and science
- Exhibition of Universities and Academies innovations and scientific discoveries
- **Start-Up zone with first in Ukraine offline crowdfunding platform**

It is an honor and privilege to invite all international partners as guests to this event. We believe that this collaboration will be a big advantage to the event. **Participation of this event is the direct crowdfunding investment in Ukrainian Startups. Visit and invest in Ukraine!**

Yours Sincerely

**Vlad Kotov**  
**CEO B-SHARKS**



# INVITATION

## Organizers:



International  
Exhibition  
Center



POLSKA  
3.0

Polish Cluster  
for Innovative  
Corporations  
„Polska 3.0”

## Co-organizers:



Міністерство  
освіти і науки  
України



B SHARKS



## Supported by:



ВЕРХОВНА РАДА УКРАЇНИ  
Комітет з питань інформатизації та зв'язку



Китайська Торгова Асоціація



АСОЦІАЦІЯ  
УКРАЇНСЬКОГО БІЗНЕСА  
В ПОЛЬЩЕ

## With the participation of industry experts:



## Together with:



22-23 November 2016 • International East European Forum  
„INNOVATIVE ECONOMY AND SCIENCE”



## About Forum

**International Forum „INNOVATION MARKET” (IFIM)**, together with the International East European Forum (IEEF) „Innovative economy and science” — is a meeting place for innovators, inventors, producers of leading innovative technology, authors of Startup-projects with the companies — potential customers who are interested in the technological upgrading of production processes, accelerating of investment projects, experts in various industries, consultants in the field of intellectual property protection, representatives of authoritative investment and financial institutions of Ukraine, Poland and China, with the political leaders of Ukraine.



**MISSION:** Integration of the national intellectual potential and international experience in the innovative development of Ukraine.



**AIM:** To systematically promote the unification of the efforts of government, science, business and investors for innovative market of Ukraine.



### TASK:

1. Commercialization and promotion of national and international markets, scientific and technological developments of Ukrainian scientists and innovators.
2. Creating a mechanism of interaction between innovators and business.
3. Creating conditions for the development of high-tech business in Ukraine.
4. Create opportunities for national economy to go on innovation way of development.



### PARTICIPANTS:

- Universities.
- Academic institutions.
- Scientific-research institutes, design bureaus and scientific-technical and scientific-production associations.
- Start-up - participants.
- Inventors with copyrights and with know-how.
- Manufacturers of gadgets and representatives of modern themes.
- Media.



## Program



## Announced topics:



### Economic platform

- Grant program - as the financial support of innovative activity.
- Global trends in the energy sector.
- VIP technology with the development of organic / agricultural production.
- IT technology and sophisticated production.
- The creation, protection and use of intellectual property for innovative development.
- The current state of investment banking and capital markets in Poland and Ukraine.



### Ecological platform

- Innovative technology as a solutions to global environmental problems.
- International and domestic grants on environment protection.
- Reducing greenhouse gas emissions through a systematic use of innovative technologies.
- Problem Solving Ukraine Congress „Climate Paris 2015”.



### Social platform

- Topical issues of innovative development of education and medicine.
- Innovation in the modern gender politics.
- Psychology of productive forces.
- Ukrainian women in the international business community.



## Why should you participate in IFIM?

- You will be able to demonstrate their developments and inventions directly with the heads of leading industrial enterprises, representatives of scientific, investment and financial institutions.
- You will learn how to turn your idea into an innovative product with a bright „packaging“ and real business plan. IFIM members can take part in master classes of „BSHARKS“ – a business accelerator with a team of more than 200 international experts MBA level with experience in project management, marketing, investment management and business planning.
- You will communicate with experts from different sectors of the economy.
- You will get advice on intellectual property legal professionals and copyright registration.
- You will set the contacts with representatives of international funds in support of the development of high technology and other professional organizations.
- You are familiar with the experience of their colleagues, make a self-assessment of their achievements, to strengthen and expand their professional network.
- You will hear the representatives of the authorities, which form a policy in the sphere of science and industry.



## Cost of participation:

Equipped exhibition area	per 1 sq.m for all Forum days	2 000 UAH *
Unequipped exhibition area	per 1 sq.m for all Forum days	1 000 UAH *
* Participants presenting significant innovative technologies and scientific-and-technical solutions may be offered a discount up to 70%, upon the recommendation of the independent Expert Commission. The event sponsors have the right to pay, for Participants, partial value of the display area and the Forum participation fees.		
Participation in the Forum program	10-minute appearance + 3 days of visit	2 000 UAH
Workplace in the Startup alley	for all Forum days	1 500 UAH
Ads in the catalogue	up to 500 symbols	500 UAH



## Why should you visit IFIM?




- You will see firsthand the innovations of Ukrainian innovators and inventors.
- You will find the invention useful for the integration into your production process.
- You can gain interesting ideas and will get a flood of new thoughts.
- You will be taught at professional workshops and seminars to turn your own ideas into the business.
- You will be getting familiar with international experience working with grant programs.
- You will interact with leading scientists and industry experts.
- You will decide the career guidance for the future.

The effectiveness of IFIM is **strengthened by parallel and neighboring hosting of International Industrial Forum** in which traditionally take part from 300 to 600 companies from 30 countries. Participants and visitors of Industrial Forum create additional aimed audience for IFIM.

**All this – on combined platform in modern intensive program IFIM for 3 days.** Invite to visit this interesting event your friends, partners, customers, staff, pupils and students.



## Tickets:

Ticket type	What does the ticket	On what Forum	The ticket is valid	Cost
"All-Around" Ticket	Allows visiting any event of the Forum during the whole period		3 days	1000 UAH*
"1 day" Ticket	Allows visiting any event of the Forum during 1 day (any day chosen at the discretion of a guest)		1 day	500 UAH*
"Demo" Ticket	Allows visiting the Startup alley and exhibition during 1 day (any day chosen at the discretion of a guest)		1 day	250 UAH*

\* **Students, postgraduates, university teachers and participants of ATO** are subject to 50% discount in case of presentation of a valid document. **Buy 3 tickets** and get **30% discount**. The progressive discounts are offered for **collective attendance**.



## IEC Resources

### Potential and Infrastructure of IEC:

- total space – 58000 sq. meters;
- 3 pavilions under one roof;
- 16 separate conference-halls;
- offices, negotiations rooms;
- parking for 2000 cars.



**International Exhibition Center is a modern world** – class complex for organizing large mass-events. As for today it is the only specialized roofed construction in Ukraine able to host and provide high-level service for events with the amounts of participants exceeding 18 thousands. IEC is a well-known organizer of own international exhibition events, two of which received certificates from World association of exhibition industry (UFI).

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