

Second ECO Confobition on Health Tourism

Oct 09-10,2018

DRAFT PROGRAM

FIRST DAY

Oct 09,2018

09.00-9:15	Registration
09:15 – 11:30	Inaugural Ceremony
11:30-12:00	Inauguration of the Exhibition
12:00– 14:00	Prayers and Lunch
14:00-14:30	Adoption of the Agenda
14:30-16:00	Session I : Spas Resorts & Health and Well-Being Destinations Development
16:00-16:15	
16:15-18:00	Session II : Health Tourism Marketing, Branding & Social Media.
19:00-20:00	Dinner Reception in honor of participating delegates

SECOND DAY

Oct 10, 2018

08:30-10:00	Session III : Cross-Cultural Interaction
10:00-10:30	Tea- Coffee Break
10:30-12:00	Session IV: Human Resource Development & Training
12:00-14:00	Lunch
14:00-15:30	Session V: Private Public Partnership and Health Tourism Investment
16:00-17:30	Adpotion of the Final Resolution and Closing Ceremony
