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# SPIEF'17

ST. PETERSBURG  
INTERNATIONAL  
ECONOMIC  
FORUM

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JUNE 1–3, 2017

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ORGANIZER OF THE ST. PETERSBURG  
INTERNATIONAL ECONOMIC FORUM:

 **ROSCONGRESS**



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## ABOUT THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM (SPIEF)

The St. Petersburg International Economic Forum (SPIEF) is a unique event in the world of business and economics. Over the last decade, the Forum has become a leading global platform for representatives of the business community to meet and discuss the key economic issues facing Russia, emerging markets, and the world as a whole.

SPIEF is attended by over 12,000 participants from Russia and abroad, including heads of state and government officials, heads of major corporations, and the world's leading experts in the fields of science, the media, and civil society.

SPIEF was first held in 1997. Since 2006, it has been held under the auspices of the President of the Russian Federation, who has also attended each event.



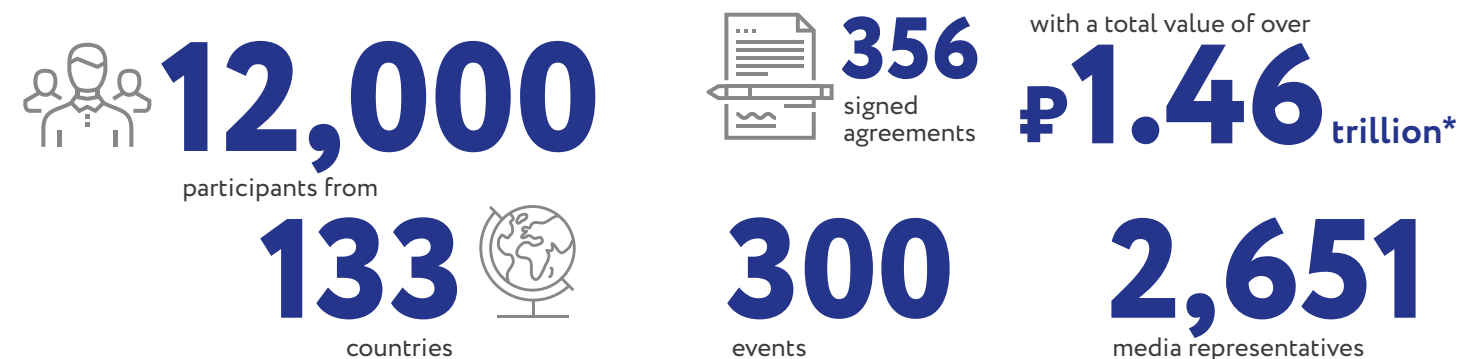


## RESULTS OF THE 20TH ANNIVERSARY FORUM

SPIEF 2016 was attended by more than 40 high-ranking Russian officials, including ministers and heads of federal agencies and services, and 60 high-ranking foreign dignitaries, including the Prime Minister of Italy, President of Kazakhstan, President of Guinea, Prime Minister of Malta, UN Secretary-General, President of the European Commission, Vice-President of the Council of Ministers of Cuba, Vice-President of Uruguay, Vice-

President of Ghana, Second Vice-President of Burundi, and Chairman of the Board of the Eurasian Economic Commission.

The Forum's key event was the plenary session 'Capitalizing on the New Global Economic Reality', covered by 86 international television channels, including the Forum's media partners: CNBC, Bloomberg, CCTV, and CNN.



\* The value of signed agreements not classified as confidential, calculated as per the exchange rate on the date they were signed



## SPIEF PARTICIPANTS

Since 2006, the St. Petersburg International Economic Forum has been held under the auspices of the President of the Russian Federation, who speaks at the plenary session alongside other heads of state.

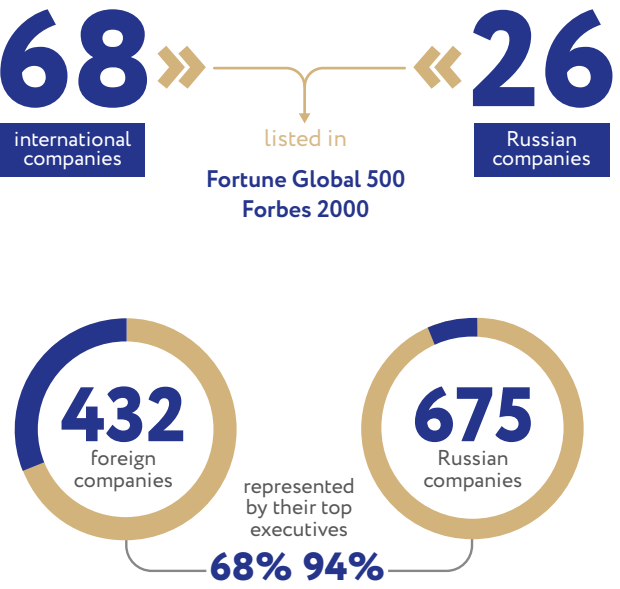
### Participating countries\*



\* Maximum number at a single Forum within the five-year period 2011–2016.

## SPIEF – A LEADING INTERNATIONAL ECONOMIC AND BUSINESS FORUM

### Participating companies\*



## FORUM PARTICIPANTS REPRESENT A WIDE RANGE OF INDUSTRIES, INCLUDING:

- FINANCIAL SERVICES
- OIL AND GAS PRODUCTION AND OIL REFINING
- EDUCATION
- ELECTRICAL POWER GENERATION
- CONSULTING
- CONSTRUCTION
- TRANSPORTATION AND LOGISTICS
- CONGLOMERATE HOLDING COMPANIES
- INFORMATION TECHNOLOGY
- COMMERCE
- MECHANICAL ENGINEERING
- FOOD PRODUCTION
- TELECOMMUNICATIONS AND DATA TRANSMISSION
- ELECTRICAL ENGINEERING

In total, 52 economic sectors are represented at the Forum

Fifty percent of SPIEF 2016 participants work in these industries

## UNIQUE OPPORTUNITIES AT THE FORUM



MEETINGS BETWEEN COLLEAGUES, PARTNERS, EXPERTS, GLOBAL BUSINESS LEADERS, GOVERNMENT REPRESENTATIVES FROM NEW GLOBAL ECONOMIC POWERS, AND LEADING ACADEMICS, CULTURAL AND PUBLIC FIGURES, AND MEMBERS OF THE MEDIA



CONVERSATIONS TO MAKE A DIFFERENCE



AN EFFECTIVE PLATFORM FOR BUSINESS COMMUNICATION



EXCHANGE OF EXPERIENCE AND EXPERTISE



### Media promotion

- More than 700 media organizations attend the event
- Live link-ups set up by leading global television companies for the entire duration of the event
- Opportunity to hold press conferences at the Forum venue



### Cultural programme

- A chance to visit Russia's cultural capital during the White Nights season
- St. Petersburg theatres put on performances of their best productions during SPIEF
- Charity events



### Sports programme

- Athletic competitions
- Corporate games
- Football and hockey matches

## SPIEF INVESTMENT & BUSINESS EXPO

The Expo provides a platform for companies to showcase their promising Russian and international investment projects, B2B solutions, and technologies.

The SPIEF Investment & Business Expo also includes a SPIEF presentation zone, where meetings can be held with investors, companies can demonstrate their products and services, and decision makers from global corporations, representatives of government bodies, international experts, and the media can engage in constructive discussions.



## FOREIGN COUNTRY LOUNGES

Foreign country lounges are national pavilions hosted by the Forum to showcase each country's economic, tourism, and cultural potential.

SPIEF 2016 hosted a national pavilion for guest country Italy, where Forum participants had an opportunity to learn about the country's economic and manufacturing potential and meet with heads of major Italian companies and government officials.



## THEMED LOUNGE AREAS

These are branded and themed networking areas where SPIEF participants can relax and hold meetings.

Sponsoring a lounge area enables companies to promote their products and services through subtle advertising, enhance their public image on the global market, and facilitate the development of partnerships.





## WHY ATTEND SPIEF?



**VLADIMIR PUTIN,**  
President of the Russian Federation:

In the 20 years since its founding, the St. Petersburg International Economic Forum has grown into a platform for the discussion of strategic issues and challenges. This conversation is all the more important today in a world going through a major transformation, where profound changes are affecting practically every sphere of life.



**MATTEO RENZI,**  
Prime Minister of Italy:

The St. Petersburg International Economic Forum has been held for 20 years now. Just think back to what your life was like 20 years ago, what your city was like, your company, your country, and you will see how much has changed. I would like to think that SPIEF is an opportunity to showcase and highlight our steps forward, and to imagine where we will be in the next 20 years.



**NURSULTAN NAZARBAYEV,**  
President of Kazakhstan:

This is my third SPIEF. The Forum has grown into one of the leading global platforms for building a dialogue between politicians and members of the business community.



**ALEXEY MORDASHOV,**  
Chairman of the Board of Directors, Severstal:

The St. Petersburg International Economic Forum has become an international platform where you can meet with business leaders from different countries. And in that sense, it is a great tool for shoring up contacts, and for understanding what is happening in the world and what people are thinking about.



**HERMAN GREF,**  
Chairman of the Board and Chief Executive Officer, Sberbank:

It simply wouldn't be possible to organize something like this in Moscow, because Moscow is such a cold city. Moscow is great for business, but to explain what Russia really is, St. Petersburg is certainly better.



**ROBERTO DEAMBROGIO,**  
Head for Europe and North Africa Region, Enel:

Everything is organized wonderfully, and it only gets better each year. And there are so many requests and requirements from all the VIPs to reconcile.



**FRÉDÉRIC OUDÉA,**  
CEO, Société Générale:

I've been coming to the Forum in St. Petersburg for the past six years, and I've only missed it once. It is truly a unique event, where you can instantly update your view of what is going on in Russia, and understand what direction it is heading in. It's very efficient, very convenient. And aside from all of that, I personally like the atmosphere of the Forum very much.



**RONNIE CHAN,**  
Chairman of the Board of Directors, Hang Lung Properties:

I was very happy to be on the list of invitees to last year's St. Petersburg International Economic Forum. The relationship between Russia and Asia should continue to grow. After all, our economies complement each other, and we must work more closely together.



**JIM UMPLEBY,**  
Group President for Energy & Transportation, Caterpillar:

Caterpillar has been attending SPIEF for many years now, and I personally have attended for many years as well. In fact, our relationship with Russia started in St. Petersburg back in 1913, when our caterpillar tractor won a field ploughing contest. SPIEF is an excellent venue for promoting foreign companies.



**PROFESSOR KLAUS MANGOLD,**  
Chairman of the Supervisory Board Committee, TUI;  
Chairman, German Committee on Eastern European  
Economic Relations (2000–2010):

I have been coming to the Forum in St. Petersburg every year for the past 20 years. I believe that this Forum, just like Davos, ought to be on the calendar of every serious company. My advice to all my German colleagues – and not just the German ones – is that if they want to understand what is happening in Russia and Eastern Europe, they should go to St. Petersburg.



**PATRICK POUYANNÉ,**  
Chairman of the Board of Directors and CEO, Total:

Total has been coming to the Forum for the past 10 years. I see participation in Forum events by the Russian leadership, by the President himself, and also by major Russian business leaders as a key achievement.



**PEKKA LUNDMARK,**  
President and CEO, Fortum Corporation:

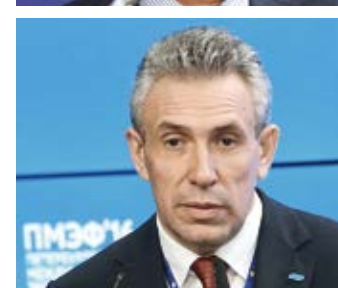
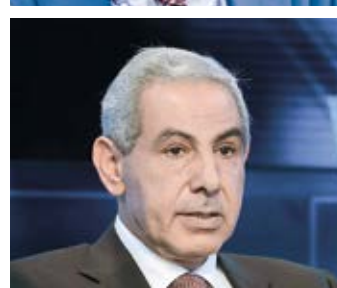
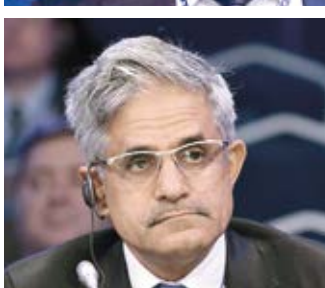
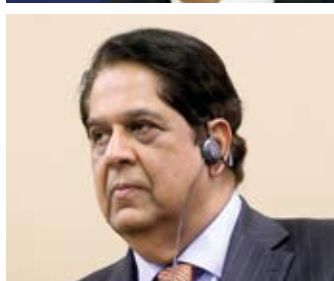
Participating in the Forum has helped us to build relationships that have produced several important deals. As a result of those deals, we've become one of the leading foreign energy companies in terms of investments in Russia.



















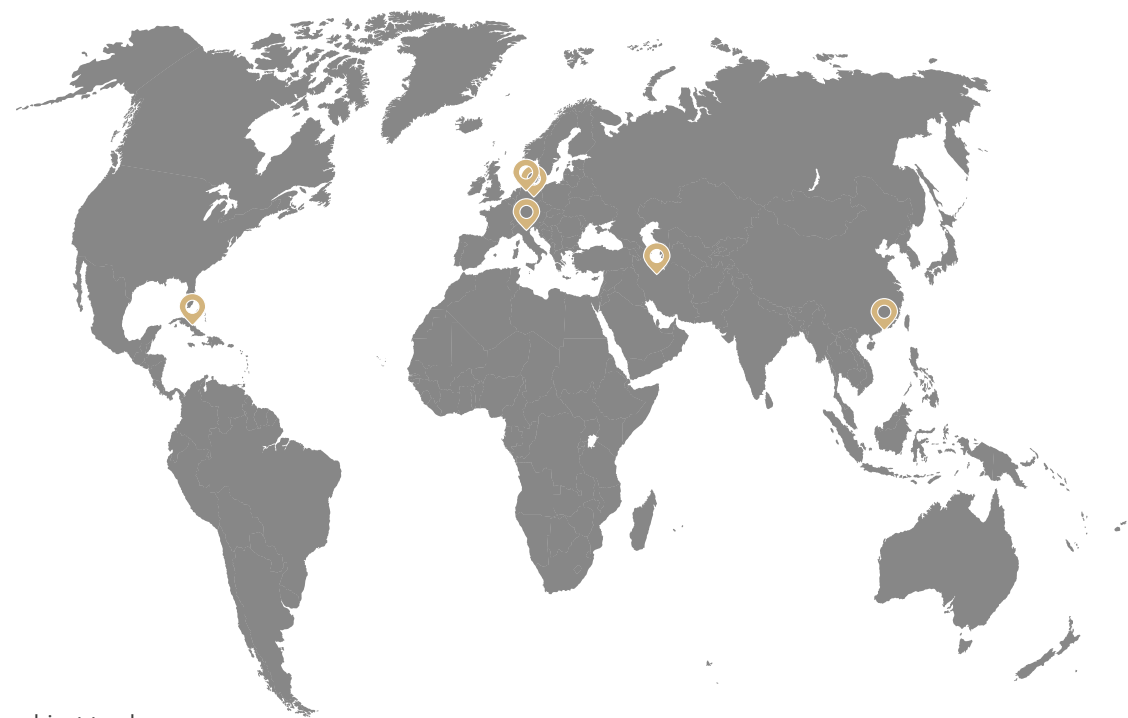






**ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM VISITING SESSIONS  
AROUND THE WORLD**

Events scheduled for 2016–2017\*



\* The schedule is subject to change

**Tehran, Iran**  
December 13, 2016  
**Russia–Iran  
Business Forum**

**Davos, Switzerland**  
January 17–20, 2017  
**Russia session  
at the World Economic  
Forum, Russia House,  
Davos**

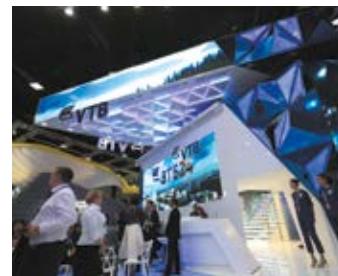
**Boao, China**  
March 23–26, 2017  
**SPIEF session  
at the Boao Forum  
for Asia**

**Havana, Cuba**  
April 2017  
**Russia Days in Latin America  
Business Forum**

**Hannover, Germany**  
April 24–28, 2017  
**Business event  
hosted by  
Hannover Messe**

**Verona, Italy**  
October 19–20, 2017  
**VI Eurasian Forum in Verona**  
Co-Organizer: Conoscere  
Eurasia Association

## SPIEF 2016 PARTNERS



## WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

Should you have any questions regarding participation in the St. Petersburg International Economic Forum, or require additional information about packages for partners organizing and attending SPIEF events overseas, please contact:

 **ROSCONGRESS**

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[ROSCONGRESS.ORG](http://ROSCONGRESS.ORG)

## SPIEF 2016 PARTNERS

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